

EXPENDITURE FORECAST 2020-2021		
INCOME		
Carry over from previous year	£	73,127.00
Gloucester BID Levy*	£	454,500.00
CPOs Joint Funding (GCC and PCC)	£	61,250.00
Associate Membership	£	500.00
TOTAL INCOME	£	589,377.00
*this is a forecast at 1.6% BID Levy and 97% income		
EXPENDITURE		
Advertising & Marketing		
Advertising**	£	6,000.00
Website and Marketing	£	12,000.00
Print**	£	10,000.00
Flags (on lampposts)**	£	20,000.00
Other (GCC Partnerships)	£	5,000.00
1. Advertising & Marketing Total Forecast Cost	£	53,000.00
Safety & Security		
CPOs	£	148,000.00
City Safe Management	£	7,000.00
Taxi Marshalls**	£	5,000.00
2. Safety & Security Total Forecast Cost	£	160,000.00
Festivals & Events		
Winter in Gloucester***	£	30,000.00
Gloucester Folk Trail**	£	6,000.00
Gloucester Shanty Festival & Pirate Walk**	£	4,000.00
Contribution to Gloucester Tall Ships Festival	£	30,000.00
City Events - Contribution to ie GCC Events**	£	40,000.00
3. Festivals & Events Total Forecast Cost	£	110,000.00
Street Scene		
Planters and Hanging Baskets	£	26,000.00
High Street Heritage Action Zone	£	10,000.00
Digital Infrastructure (big screen and totems)	£	56,600.00
4. Street Scene Total Forecast Cost	£	92,600.00
Business Support		
Gloucester Gift Card and MiRewards Scheme	£	15,000.00
ENTE (ie Purple Flag)**	£	10,000.00
Parking Initiative with GCC**	£	5,000.00
Christmas Parking	£	7,000.00
5. Business Support Total Forecast Cost	£	37,000.00
Administrative Costs		
Accountancy Fees	£	2,000.00
Bank Charges	£	100.00
Bookkeeping Fees	£	1,600.00
Professional Fees	£	20,000.00
Management Contract	£	50,000.00
Telephone and Fax	£	72.00
Insurance	£	2,886.00
Renewals	£	2,000.00
Adjustments	£	1,500.00
Service Fees	£	20,000.00
6. Administrative Costs Total Forecast Cost	£	100,158.00
Contingency	£	25,000.00
TOTAL EXPENDITURE FORECAST	£	577,758.00
Overspend/Underspend	£	11,619.00
** COVID Restrictions and Income Dependent		
*** Reallocated to Other Projects		