

Travel through
time **this summer**



Gloucester Goes Retro

Saturday 28 August 2021

Sponsorship Pack 2021

Gloucester Goes Retro Headline Sponsor - £10,000

- Opportunity to select chosen charity partner
- Acknowledgement on press releases and media opportunities
- Logo on website gloucestergoesretro.com
- Logo on Gloucester Goes Retro Page on the Visit Gloucester website
- Logo and acknowledgement post on Gloucester Goes Retro Facebook page
- Logo on the Gloucester Goes Retro video content
- Logo on Social Media Advertising
- Logo on the Gloucester Goes Retro city banners
- Lunch for up to 4 people with the 'stars' of 'Allo Allo'
- A branded Gloucester Goes Retro tote bag.



Gloucester Goes Retro

'Power Dressing Platinum Package – £5,000

- Zoning rights for one of the Gate street zones
- Logo on website gloucestergoesretro.com
- Logo on Gloucester Goes Retro Page on the Visit Gloucester website
- Logo and acknowledgement post on Gloucester Goes Retro Facebook page
- Logo on the Gloucester Goes Retro video content
- Logo on Social Media Advertising
- Logo on the Gloucester Goes Retro city banners
- Lunch for up to 4 people with the 'stars' of 'Allo Allo'
- A branded Gloucester Goes Retro tote bag.



Gloucester Goes Retro 'Golden Stars' Package – £2,500

- Logo on website gloucestergoesretro.com
- Logo on Gloucester Goes Retro Page on the Visit Gloucester website
- Logo and acknowledgement post on Gloucester Goes Retro Facebook page
- Logo on the Gloucester Goes Retro video content
- Logo on Social Media Advertising
- Logo on the Gloucester Goes Retro city banners
- Lunch for up to 4 people with the 'stars' of 'Allo Allo'
- A branded Gloucester Goes Retro tote bag



Gloucester Goes Retro

'Swinging 60's' Silver Package – £1,000

- Logo on website gloucestergoesretro.com
- Logo on Gloucester Goes Retro Page on the Visit Gloucester website
- Logo and acknowledgement post on Gloucester Goes Retro Facebook page
- Meet the stars from 'Allo Allo' or The Stig
- Tour with Alan Myatt – Gloucester's Town Crier
- A branded Gloucester Goes Retro tote bag



Gloucester Goes Retro 'Bronzed and Beautiful' Package – £500

- Logo on website gloucestergoesretro.com
- Logo and acknowledgement post on Gloucester Goes Retro Facebook page
- A branded Gloucester Goes Retro tote bag



Sponsor a Prize - £250

Sponsor of the prize for Best Vehicle:

- Logo on gloucestergoesretro.com
- Mention on Gloucester Goes Retro Facebook page

Sponsor of the prize for Best Outfit:

- Logo on gloucestergoesretro.com
- Mention on Gloucester Goes Retro Facebook page.



Thank you!

For more information or to discuss sponsorship opportunities please contact Karen Pinkney at Gloucester City Council.

karen.pinkney@gloucester.gov.uk

