

BID YEAR 3 (2019-2020)	
INCOME	
Gloucester BID Levy	£ 508,154.00
CPOs Joint Funding (GCC and PCC)	£ 61,250.00
Sponsorship / Advertising	£ -
Associate Membership	£ -
Misc.	£ 3.00
TOTAL INCOME	£ 569,407.00
EXPENDITURE	
Advertising & Marketing	
Advertising (incl. Radio Global)	£ 20,402.00
Website and Marketing	£ 14,400.00
Print	£ 5,842.00
City Dressing - Flags	£ 25,215.00
1. Total Advertising and Marketing Cost	£ 65,859.00
Safety & Security	
CPOs	£ 131,680.00
City Safe Management	£ 5,000.00
City Safe Radio Upgrade	£ 26,662.00
Other	£ 5,000.00
2. Total Safety & Security Cost	£ 168,342.00
Festivals and Events	
Includes Gloucester Folk Trail, Siege of Gloucester, Country Music, Christmas in Gloucester	£ 67,782.00
Includes contribution to Gloucester Goes Retro and SoMAC	£ 45,177.00
3. Total Festival and Events Cost	£ 112,959.00
Street Scene	
Planters and Hanging Baskets	£ 31,287.00
LED Screen and Digital Totems	£ 18,132.00
4. Total Street Scene Cost	£ 49,419.00
Business Support	
Gloucester Gift Card and MiRewards Scheme	£ 20,698.00
ENTE (Purple Flag)	£ 3,000.00
5. Total Business Support Cost	£ 23,698.00
Administrative Costs	
Accountancy Fees	£ 7,030.00
Bank Charges	£ 158.00
Bookkeeping Fees	£ 1,390.00
Management Charge	£ 34,634.00
Staff Salaries/Management Contract	£ 26,064.00
Telephone and Fax	£ 60.00
Insurance	£ 2,866.00
Office Admin	£ 201.00
Renewals	£ 3,600.00
6. Total Administrative Costs	£ 76,003.00
TOTAL EXPENDITURE 2019-2020	£ 496,280.00
Overspend/Underspend	£ 73,127.00